



Rethink, Reshape, & Revive Your Organization's Culture



Weber Business Services, LLC - Liz Weber, CMC, CSP

+1 717 597 8890 • www.WBSLLC.com • Info@WBSLLC.com

© COPYRIGHT MMXXIV WEBER BUSINESS SERVICES, LLC - LIZ WEBER - ALL RIGHTS RESERVED.

Why Workplace Culture Matters...

Key Takeaways

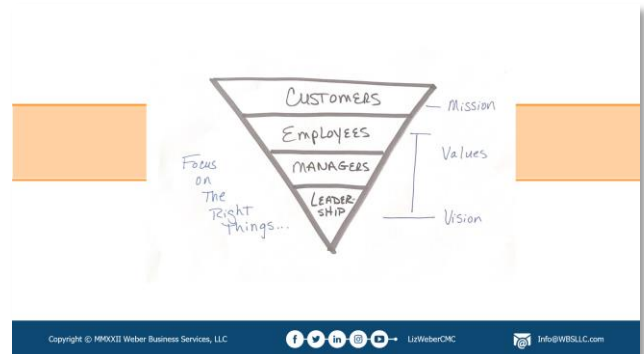
- 1. RETHINK:** Clarify your focus on what matters and what drives your organization's culture
- 2. RESHAPE:** Align your cultural framework to your future
- 3. REVIVE:** Support and energize your team with community and purpose

Copyright © MMXXIII Weber Business Services, LLC | Info@WBSLLC.com

Notes:

1...RETHINK: What matters? What are you focusing on?

“ The most successful organizations...develop a culture with the aim of bringing the company purpose to life and creating a brand that uniquely meets customers' needs. ”
 - Gallup



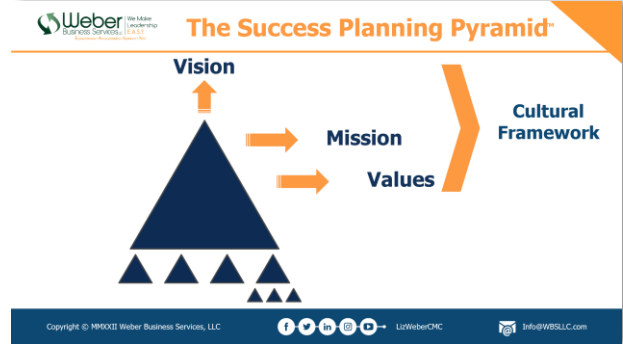
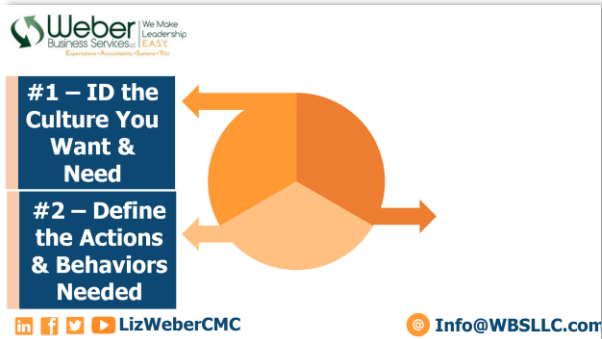
- ✓ What is your compelling purpose?
- ✓ Why should customers buy from you?
- ✓ Why should anyone want to work with you?
- ✓ How are employee engagement activities focusing on fulfilling your mission vs fulfilling a metric?
- ✓ What changes are needed?
- ✓ Other:

#1 – ID the Culture You Want & Need

Info@WBSLLC.com



2...RESHAPE: Align your cultural framework to your future

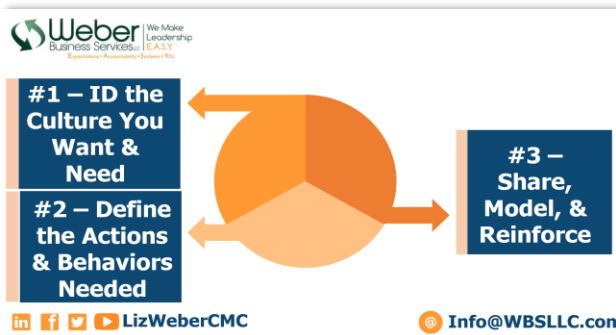


- ✓ Develop/Refine your strategic plan
- ✓ Clarify your vision for your organization
- ✓ Clarify your mission / Clarify your Why
- ✓ Refine and share your values
- ✓ Align and layer your actions to adjust behaviors and achieve desired your outcomes & culture
- ✓ Other:

The culture of any organization is shaped by the worst behavior the leader is willing to tolerate.
 – Steve Gruenert and Todd Whitaker



3...REVIVE: Support and energize your team with community and purpose



- ✓ KISS: Share and model initial changes – then layer others
- ✓ Clarify responsibilities & opportunities
- ✓ Identify metrics that matter
- ✓ Other:

Rethink, Reshape, & Revive Your Organization's Culture

Metrics for Culture Change

3-5 CURRENT-State Metrics	3-5 Initiatives to Gain Movement & Drive to the Vision / Fulfill the Mission	3-5 FUTURE-State Metrics that Support the Mission
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.

Weber Business Services, LLC

+1 717 597 8890 • www.WBSLLC.com • Info@WBSLLC.com

© COPYRIGHT MMXXIV WEBER BUSINESS SERVICES, LLC - LIZ WEBER - ALL RIGHTS RESERVED.

