

2024 LSHRM Sponsorship Tiers

All packages include:

7 “Touches”

Sponsor Name and Logo:

- LSHRM Website
- Monthly Newsletters (12)
- E-blasts (40+)
- All Breakfast Program and Conference Slide Decks
- Recognition on LSHRM Social Media (Facebook, LinkedIn, Twitter, Instagram)
- Email sent out on behalf of sponsor to membership
- One Newsletter Ad

Select Your Sponsorship Package

BRONZE \$350	SILVER \$1,250	GOLD \$1,500
<p><i>*Unlimited</i> 7 “Touches”</p>	<p><i>*Limited to 2 per month</i> 7 “Touches” PLUS 3 In-person Events Booth at Breakfast of your choice (first come first serve) with 1-2 mins to address attendees Booth at Spring Conference Booth at Fall Legal Update</p>	<p><i>*Limited to 3 total</i> 7 “Touches” PLUS 3 In-person Events Booth at Breakfast of your choice (first come first serve March or December) with 1-2 mins to address attendees Booth at Spring Conference Booth at Fall Legal Update PLUS 1-2 mins to address attendees</p>
<p>Platinum \$3,000</p>		
<p><i>*limited to 1 total</i> 7 “Touches” PLUS 11 In-person Events (9 Breakfasts + 2 Conferences) 2 one yearlong memberships Sticker of logo on attendees name tags 1-2 minutes to address attendees at all 11 in-person events Logo on Podium at all Breakfasts and Conferences Opportunity to host webinar</p>		

Additional Sponsorship Opportunities – Add to a package or select individually		
HR Rocks Sponsor \$500	Workforce WOW Sponsor \$500	HR 101 Series Sponsor \$500
<i>*limited to 1</i> 7 “Touches” PLUS 1-2 mins to address attendees during 2 HR Rocks Networking Events	<i>*limited to 1</i> 7 “Touches” PLUS 1-2 mins to address attendees during 2 WOW Networking Events	<i>*limited to 1</i> 7 “Touches” PLUS 1-2 mins to address attendees during 2 Programs
B.Y.O. Lunch & Learn Sponsor \$500	End of Year Celebration \$500	Conference Breakfast Sponsor \$500
<i>*limited to 1</i> 7 “Touches” PLUS 1-2 mins to address attendees during 2 Programs	<i>*limited to 1</i> 7 “Touches” PLUS 1-2 mins to address attendees during End-of-Year Event	<i>*limited to 1 per Conference</i> 7 “Touches” PLUS Logo at Breakfast Station during Spring or Fall Conferences
Conference Coffee Sponsor \$500	Conference Snack Sponsor \$500	Conference Lunch Sponsor \$500
<i>*limited to 1 per Conference</i> 7 “Touches” PLUS Logo at Coffee Station during Spring or Fall Conferences	<i>*limited to 1 per Conference</i> 7 “Touches” PLUS Logo at Snack Station during Spring or Fall Conferences	<i>*limited to 1 per Conference</i> 7 “Touches” PLUS Logo at Lunch Station during Spring or Fall Conferences
Nonprofit Sponsorship \$175		
Table at one Breakfast Program – Month selection, as available PLUS		
Sponsor Name and Logo: <ul style="list-style-type: none"> • LSHRM Website • Monthly Newsletters (12) • E-blasts (40+) • All Breakfast Program and Conference Slide Decks • Recognition on LSHRM Social Media (Facebook, LinkedIn, Twitter, Instagram) 		

Sponsorship@lancastershrm.org

www.lancastershrm.org