

TRANSFORMING COMMUNITIES
THROUGH BUSINESS



THE ECONOMY ISN'T WORKING FOR EVERYONE HERE IN LANCASTER







24%

POVERTY RATE

6X

MORE MALE-OWNED BUSINESSES THAN WOMEN-OWNED BUSINESSES 14X

MORE WHITE-OWNED BUSINESSES THAN BIPOC-OWNED BUSINESSES



Our Mission

ASSETS CREATES ECONOMIC
OPPORTUNITY AND CULTIVATES
ENTREPRENEURIAL LEADERSHIP, TO
ALLEVIATE POVERTY AND BUILD
VIBRANT, SUSTAINABLE COMMUNITIES.



We believe that



336
businesses launched

288
Companies measuring their impact

2067
Female entrepreneurs supported

175
Business-expanding loans distributed

ASSETS works with BUSINESSES to form a MORE ETHICAL ECONOMY

ENTREPRENEUR TRAINING

COMMUNITY LENDING

IMPACT CONSULTING



TRAINING

OFFERINGS





Discovery Meetings



Business Accelerators





Seminars and Bootcamps





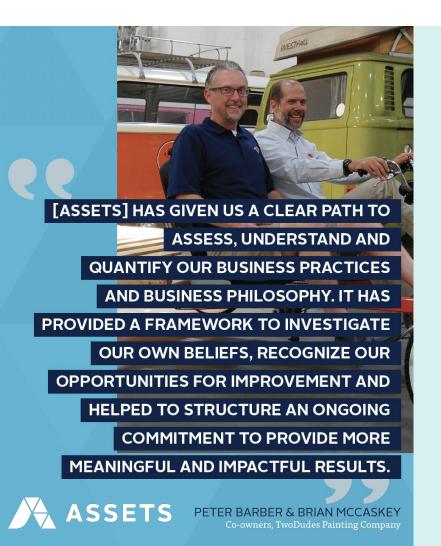
Junded in part through a Cooperative Agreement with

YANETH RUBIO

Business Start-up Graduate & Owner of Venustas Salor



IMPACT CONSULTING



OFFERINGS



Measure What Matters



Improvement Recommendations

COMMUNITY LENDING

OFFERINGS

THE SMALL BUSINESS LOAN

\$1,000 - \$10,000

THE IMPACT LOAN

\$10,000 - \$50,000

+ FINANCIAL COUNSELING AND FINANCIAL LITERACY WORKSHOPS







THE SMALL BUSINESS LOAN

\$1,000 - \$10,000



Owner of Espino's Pizza

THE IMPACT LOAN

\$10,000 - \$50,000



TRADITIONAL SOURCES. THE ASSETS

[SOCIAL IMPACT] LOAN WAS TIMELY AND

VERY HELPFUL, BECAUSE WITHOUT IT WE

WOULDN'T HAVE BEEN ABLE TO SECURE

OUR NEW LOCATION.

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SRIRUPA DASGUPTA

REINVENTING OUR COMMUNITIES LOAN

- ➤ Clients can receive \$1,000 \$10,000
- ► Up to 36 month term, 1% fixed interest rate
- ➤ 30% Grant Match (up to \$3,000)













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