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# A life more enriched

Filling your personal advisory board

Presented by:

Holly White, Marketing and Communications Manager

Domani Wealth

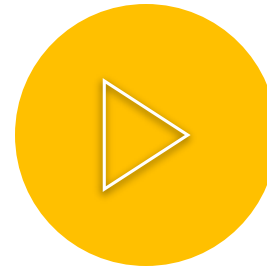
# Personal Advisory Board



WHAT  
IS IT



WHY  
SHOULD I



HOW TO  
START



HOW TO  
CONTINUE

# WHAT is a Personal Advisory Board?

## The people:

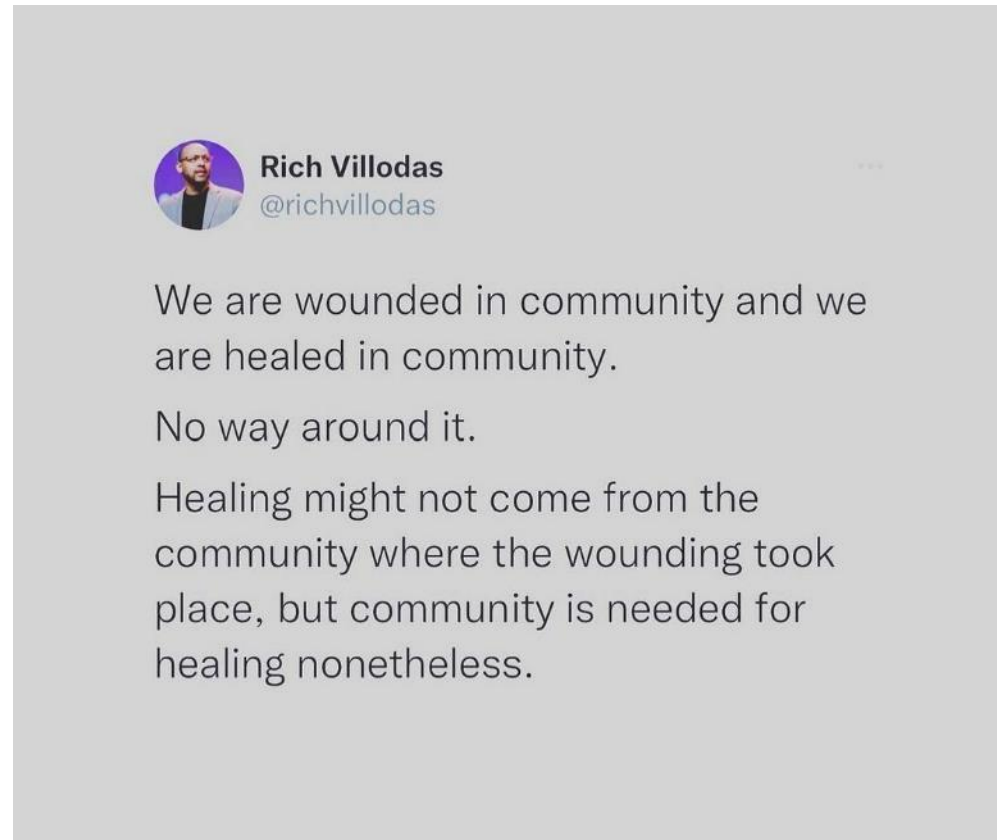
- Personal friends
- Managers/supervisors
- Business associates
- Informal mentors
- Life partners/spouses
- Inspirational figures

## What they do:

- Help you answer hard questions
- Sit with you in setbacks
- Celebrate with you
- Inspire you
- Build confidence in you
- Buoy you
- Challenge you
- Hold you accountable

# What do they all have in common?

They are invested in your success.



# Six major types: Research-based

Yan Shen, Richard D. Cotton (University of Victoria School of Business), Kathy E. Kram (Boston University School of Management) published several studies identifying six types:

- Full-service mentor
- Personal advisor
- Personal guide
- Career advisor
- Career guide
- Role model

# Additional/other types

- Strategist: Major life decisions feedback
- Coach: How can I navigate situations?
- Big ideas: How can I grow?
- Chief enthusiast: What is AWESOME about me?
- Chief listener: For the venting moments
- Reminder: What is my why and am I keeping that in sight?

# Activity

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What one role from an advisory team – titled anything you like – would help you thrive right now?

# Audience discussion

- Tell us about one person who is serving on your advisory panel – how do they help you thrive?
- How about one role that's missing from your advisory panel?
- How would you describe “adding” someone to your advisory panel. How do you do it?



# Activity



Q&A

# Ending activity

- What roles do you want on your advisory board?
- What people come to mind you could add to your board?
- Where/how will you look for additional people?
- What one thing can you do this week to start/continue this process?

# Personal Advisory Board

LinkedIn: Holly P. White

Holly P White  
Marketing and Communications  
Manager at Domani Wealth



Email: [hollyp.white@gmail.com](mailto:hollyp.white@gmail.com)

Further reading: The Life Council  
by Laura Tremaine

