



## Membership Committee

### Purpose:

Review and approve new member applications within the membership categories outlined by the Chapter bylaws; create initiatives to recruit and retain members; track meaningful membership statistics; and manage SHRM SHAPE and Chapter Strategic Planning goals as they relate to membership; and promote Lancaster SHRM to HR professionals in the Lancaster marketplace and empower its members by expanding their professional network and inspiring excellence

### Goals & Objectives:

- Conduct various types of programs in the Chapter and the community to attract and retain new members.
- Create orientation programs that facilitate effective new member introduction to the Chapter, its programs and volunteer opportunities.
- Educate and encourage current and new members to the value of becoming members of National SHRM.
- Develop networking opportunities for LSHRM Members and Prospective members, with other LSHRM affiliate chapters, and
- with other community or professional organizations that align with LSHRM's mission.
- Promote SHRM Foundation through fundraising and other awareness efforts throughout the year.
- Review and approve new member applications. Review and revise the membership application, as required.
- Review and make recommendations to the Board on changes to membership criteria, as required.
- Oversee the annual membership renewal process for current members.
- Oversee structure and content of the membership data on the website.
- Conduct membership audits, as required.
- Participate in SHRM Membership Core Leadership meetings/webinars, as required.
- Work closely with the Administrative Coordinator to coordinate the preparation and distribution of the Association's annual membership renewal information.