



SPONSORSHIP PROGRAM

Lancaster SHRM is pleased to announce its 2021 virtual sponsorship opportunities. The goal of the sponsorship program is to provide LSHRM members with access to organizations and vendors that benefit their companies and support human resources professionals. The following opportunities are available:

Benefits	Bronze	Gold
<ul style="list-style-type: none"> • Logo and company information on LSHRM website • Business directory • Sponsors listed on registration page 	✓	✓
<ul style="list-style-type: none"> • Logo presented to audience prior to one breakfast meeting and the Spring and Fall conferences • Sponsor will provide a 2-minute promotional video and one marketing piece to be used at each of the seminars and one breakfast • Sponsors mentioned in all digital marketing • Sponsors can create virtual swag bags if so desired. Anyone wanting items would agree to send their contact information. This would be up to the sponsors to coordinate delivery • Sponsors can create an email to be advertised for members to contact the sponsors directly for services they may be interested in 		✓
Cost	\$250	\$750



SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Sponsorship Level (choose one):

Bronze Gold

Please identify your preferred month for the virtual Chapter Meeting.
Monthly assignments are on a first come, first save basis. LSHRM will assign videos played during the Spring and Fall Conference.

Chapter Meeting Choice (Gold sponsors)

First Choice: _____

Second Choice: _____

Third Choice: _____



Business Directory Listing

Please include two to three sentences describing your business, its mission, and vision:

Please attach/include a corporate logo for the Business Directory.

2021 EVENT VIRTUAL SCHEDULE FOR SPONSORS

DATE	VIRTUAL PROGRAM TOPIC
January 12, 2021	Breakfast Program <i>Up to three sponsors; one non-profit partner booth.</i>
February 9, 2021	Breakfast Program <i>Up to three sponsors; one non-profit partner booth.</i>
March 9, 2021	Breakfast Program <i>Up to three sponsors; one non-profit partner booth.</i>
April 2021	Spring Professional Development Conference <i>Full day conference.</i>
May 11, 2021	Workforce Development – 2 hours <i>Up to three sponsors; one non-profit partner booth.</i>
June 8, 2021	Diversity, Equity & Inclusion Committee Program – 2 hours <i>Up to three sponsors; one non-profit partner booth</i>
July 13, 2021	Breakfast Program <i>Up to three sponsors; one non-profit partner booth.</i>
September 2021	Fall Legal Update Conference <i>Full day conference. Date TBD.</i>
October 12, 2021	Breakfast Program <i>Up to three sponsors; one non-profit partner booth.</i>
November 9, 2021	Breakfast Program <i>Up to three sponsors; one non-profit partner booth.</i>
December 14, 2021	Breakfast Program <i>Up to three sponsors; one non-profit partner booth.</i>